

Олимпиада «Покори Воробьевы горы» 2012-2013

для школьников 10-11х классов

по АНГЛИЙСКОМУ языку (очный тур)

Вариант 9

БЛОК I. ЧТЕНИЕ (30 баллов)

Task 1. Read the text below. For questions 1-5, choose the answer (a, b, c, d) which fits best according to the text. Put your answers on the answer sheet (10 points).

In the last two weeks, I have proofed, edited, revised, and advised several clients on their PowerPoint presentations. Every one of them has contained at least some of the same sort of errors. I have no fear that writing this article will reduce my workload, people being what they are, but it will be a convenient bookmark for me to pass on to clients who are already aware of my editing ways.

Avoid walls of text. Most people are painfully slow readers. If they say they read fast, there is a chance that's true, but what they are probably doing is skimming, not reading. If you could cut and paste your text slide as a blog post, it's a lousy slide. If you could cut and paste your text slide into Twitter, you're probably okay.

Show, don't tell. Don't give me a feature list. Give me a picture of something, with labels on it pointing out the features.

Each section is its own slide. I see a lot of slides with three or four subsections. Sorry, two sections on a slide is the max. Here's the secret – the longer you make people look at one single slide, no matter how fascinating it is, the longer they'll think they've been sitting in one place. They'll start to fidget, play with their phones and watch the clock. The more images that flip past them, the more engaged they'll be and the faster time will seem to fly. There's an upper limit to this, so don't bring an 80 slide presentation anywhere, but honestly, executives at pitch meetings have seen a billion slide shows. Their attention spans are quite small. Any slide requiring sustained focus is a bad slide. Professional trumps gimmicky. Please, save the fades and funny dissolves for your digital picture frame. If this is a pitch presentation, fun transitions won't help and might hurt.

But funny is okay. It is possible to be professional and funny. Wordplay, visual irony, in-jokes appropriate to your industry, and the like are okay – IF the person presenting the slides has the kind of personality that does funny well. If you are the person doing the presenting and forced to judge your own personality, think back to your performance at the office holiday party. If your jokes were not as good back then, cut the jokes in the presentation.

1. The author claims that this article was written to
 - a) educate everyone on how to make good presentations.
 - b) be shown to the author's clients.
 - c) discourage the readers from using Power Point.
 - d) highlight the general mistakes in the Power Point presentations that people around the world make.
2. According to the author, it's better to
 - a) lay out the text in the shape of a wall.

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- b) use blogs and Twitter to present.
 - c) have less text on the slide.
 - d) have more text on the slide.
3. The problem with a multi-section slide is
- a) that the audience gets bored when nothing changes on the screen for a long time.
 - b) that it is too hard to understand.
 - c) that people cannot take pictures of it on their phones.
 - d) that you cannot use fades and transitions.
4. By “cut the jokes” the author meant
- a) make the jokes funnier.
 - b) make the jokes shorter.
 - c) repeat the jokes several times.
 - d) remove the jokes altogether.
5. When speaking about jokes, the author suggests
- a) to only use the jokes everyone knows.
 - b) not to try jokes unless you are sure of your sense of humor.
 - c) to never use jokes at any presentations whatsoever.
 - d) to tell jokes only when people start fidgeting with their phones.

Task 2. Put the 5 paragraphs of the text in the logical order. Put the appropriate capital letters according to the logically correct order into the table on the answer-sheet (10 points).

The last paragraph is divided into the phrases which should also be put in the logically correct order. Put the appropriate numbers according to the logically correct order into the table on the answer-sheet (10 points).

A. As evidence mounted against the president's staff, which included former staff members testifying against them in an investigation conducted by the Senate Watergate Committee, it was revealed in July 1973 that President Nixon had a tape-recording system in his offices and he had recorded many conversations.

B. Facing near-certain impeachment in the House of Representatives and a strong possibility of a conviction in the Senate, Nixon resigned the presidency on August 9, 1974. His successor, Gerald Ford, then issued a pardon to President Nixon.

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C. The affair began with the arrest of five men for breaking and entering into the Democratic National Committee (DNC) headquarters at the Watergate complex on June 17, 1972. The Federal Bureau of Investigation (FBI) connected the payments to the burglars to a slush fund used by the Committee for the Re-Election of the President, a fundraising group for the Nixon campaign.

D. The Watergate scandal was a political scandal during the 1970s in the United States resulting from the June 1972 discovery of a break-in of the Democratic National Committee headquarters at the Watergate office complex in Washington, D.C., and the Nixon administration's attempted cover-up of its involvement. Effects of the scandal eventually led to the resignation of Richard Nixon, the President of the United States, on August 9, 1974; the only resignation of a U.S. President. The scandal also resulted in the indictment, trial, conviction and incarceration of 43 people, including dozens of top Nixon administration officials.

E. Recordings from these tapes implicated the president, revealing he had attempted to cover up the break-in. After a protracted series of bitter court battles, the U.S. Supreme Court ruled that the president had to hand over the tapes to government investigators; he ultimately complied.

F.

1. However, after the discovery that one of the convicted burglars wrote to Judge Sirica suggesting there was a high-level coverup, the media shifted its focus.
2. The distrust between the press and the Nixon administration was mutual and greater than usual due to dissatisfaction with events from the Vietnam war.
3. Time Magazine, for example, described Nixon as undergoing "daily hell and very little trust".
4. During this early period, most of the media failed to grasp the full implications of the scandal, and concentrated reporting on other topics related to the 1972 Presidential election.
5. As for public distrust of the media, by the 1970s it had reached over 40%.

БЛОК II. ЛЕКСИКО-ГРАММАТИЧЕСКИЙ ТЕСТ (20 баллов)

Task 1. *Fill in the gaps with words of the same root as the ones in the box (there are 2 odd words in the box).*

Bizarre Food Festivals

ATTRACT	AMERICA	DIFFERENT	FASHION	OFFICIAL	TRADITION
ADVENTURE	CONSUME	IMPORTANT	NORM	LOCATE	PERFECT

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What makes a particular food bizarre? Not much, according to Eddie Lin of *Deep End Dining*, a web site devoted to strange and exotic meals. "The only 1. _____ between nasty food and tasty food is one letter," he says. "That's it."

When we say "bizarre," we're really thinking of festivals like the annual Bugfest at the North Carolina Museum of Natural Sciences. It's not only the festival's bug-filled fun for 2. _____ people of all ages that inspires us, but the "Cafe Insecta" featuring buggy-licious treats like stir-fry grasshoppers and mealworms marinara.

When you're ready to move up from bugs, slither on over to the Rattlesnake Hunt, held in Oklahoma, every April. If competing for the \$150 prize for longest snake caught makes you hungry the organizers will provide you with deep-fried rattlesnake meat.

No festival celebrates a single food object quite the way the Gilroy Garlic Festival does. The festival takes place in California, the 3. _____ "Garlic Capital of the World". This fragrant fest attracts more than 100,000 visitors annually who consume more than two and a half tons of garlic. While most of the focus is on 4. _____ uses, the unabashed love for garlic inspires some truly bizarre creations. Anyone hungry for garlic ice cream, garlic soft drinks and garlic lollipops?

Our second category includes foods that are regional or ethnic specialties. These include the Chitlin' Strut of Salley, South Carolina, and the San Fernando's Menudo Festival. Both celebrate parts of animals that most of us don't consider eating. (Chitlins, if you don't know, are pig intestines, and menudo is a traditional Mexican soup made of ox stomach.)

Such festivals are considered to be of great 5. _____ because they stress the nature of "nose-to-tail" eating, which reduces waste and is a more ecologically sound approach to food preparation and 6. _____ than just eating the normal bits, so to speak.

If the idea of gobbling a gobbler's goodies doesn't appeal to you, consider that a generation ago most 7. _____ would have shuddered at the thought of eating squid tentacles. And yet today nearly every suburban supermarket offers calamari.

Finally, no amount of marketing, however clever, can soften the truly bizarre edge of the 8. _____ named Weird Food Festival, held during the week between Christmas and New Year in different 9. _____ around the Los Angeles area. Founded by a group of friends who enjoy trying exotic foods, the festival will celebrate its 10th annual get-together this year. Though it's more of a 10. _____ private dining club than a destination, the festival's founders Marc Moss and Levi Ahlberg, are more than happy to share their enthusiasm for kangaroo jerky, musk-ox meat, jellyfish or any of the other surprises the attendees can scrounge up from the plentiful and diverse ethnic markets that LA offers.

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Task 2. *Think of one word which can be used appropriately in all three sentences.*

1.
 - The _____ of honour circulated from group to group.
 - Be my _____ – take anything you want from the fridge!
 - In show business, a _____ appearance is a participation of an outsider performer (musician, actor, etc.) in an event.
2.
 - _____ news flies fast.
 - They were _____ at ease because they didn't speak the language.
 - He has been taken _____ with a fever.
3.
 - He was rude to the teacher, but he managed to _____ away with it somehow.
 - I tried to _____ through to the complaints department, but the line was busy.
 - I'm trying to _____ across to the people in the office that they'll all have to work harder.
4.
 - I think you missed (= did not understand) the _____ of what she was saying.
 - We were on the _____ of leaving when the phone rang.
 - He warned that global warming would soon reach a _____ of no return.
5.
 - Don't take their help for _____!
 - If the permission is _____, they'll start building soon.
 - They _____ her an entry visa.

Блок III. СОЦИОКУЛЬТУРНЫЙ КОМПОНЕНТ (20 баллов)

For questions 1-10, read the text below and decide which realia best fits each gap (it can be a word or a phrase).

_____1_____ is a common national personification of the American government originally used during the War of 1812. He is depicted as a stern elderly man with white hair and a goatee beard. Typically he is dressed in clothing that recalls the flag of the United States—for example, a top hat with red and white stripes and white stars on a blue band, and red and white striped trousers. The well-known "recruitment" image was created by James Montgomery Flagg, an illustrator and portrait artist best known for commercial art.

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Another two symbolical US persons gave names to all criminal loving couples – ____2____. B. Parker and C. Barrow were well-known outlaws, robbers, and criminals who traveled the Central United States with their gang during the ____3____.

" ____4____ " is a racial descriptor for Native Americans and one of the color metaphors for race used in North America and Europe since European colonization of America. The Iroquois are an association of several tribes of indigenous people of North America. From the name of that tribe, the distinctive hairstyle of representatives of punk rock ____5____ is derived, yet in British English it is most widely referred to as ____6____.

The term ____7____ has several interrelated meanings, referring to people from the United States. Outside the US it is used to refer to people from the US in general, whereas within the US it refers to people originating in the northeastern US, or still more narrowly New England, where application of the term is largely restricted to descendants of the English settlers of the region.

The ____8____ is a name given to the forced relocation and movement of Native American nations from southeastern parts of the United States following the Indian Removal Act of 1830. Many Native Americans suffered from disease and starvation on the way to their destinations. Many died, including 4,000 of the 15,000 relocated Cherokee (one of the so-called Five ____9____ Tribes).

" ____10____ " is a popular American song which cemented the word in the American vocabulary as a synonym for the Southern United States. Although not a folk song at its creation, it has since entered the American folk vernacular.

- | | | |
|------------------------|-------------------------|--------------------|
| 1 A Grandfather Tom | B Uncle Sam | C Brother Jack |
| 2 A Brigit and Clark | B Bennie and Claudia | C Bonnie and Clyde |
| 3 A American Civil War | B Industrial Revolution | C Great Depression |
| 4 A Redskin | B Redneck | C Redface |
| 5 A anti-culture | B sub-culture | C super-culture |
| 6 A Inuit | B Mohican | C Apache |

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7 A Bobby

B Gringo

C Yankee

8 A Trail of Tears

B Road of Death

C Way of Grief

9 A Modernized

B Victimized

C Civilized

10 A Mississippi

B Dixie

C Alabama

Блок IV. WRITING TASK (30 баллов)

AS COMPUTERS ARE MORE AND MORE USED IN EDUCATION, SOON THERE WILL BE NO ROLE FOR A TEACHER IN THE CLASSROOM.

Do you agree or disagree with this statement? Why or why not? Write 120 – 150 words in the space below and then transfer your answers to the answer sheet.